

### **REMARKS**

Claims 1-6, 9-25, 29 and 33 were previously canceled. Claims 7, 8 and 26-28 and 30-32 remain pending in the application.

The Applicants respectfully request that the Examiner initial and return a copy of the IDS filed on January 10, 2008.

### **Claims 26, 28, 30 and 32 over Chack and Helferich**

In the Office Action, claims 26, 28, 30 and 32 were rejected under 35 USC 103(a) as allegedly being obvious over U.S. Pat. No. 6,751,211 to Chack ("Chack") in view of U.S. Patent No. 6,636,733 to Helferich ("Helferich"). The Applicants respectfully traverse the rejection.

Claims 26, 28, 30 and 32 recite, *inter alia*, a system and method for automatically transmitting a data message comprising a **phone number** to a calling device according to a user specific retrieval profile. A call to the phone number triggers transmission of **user specified pre-designated information** to the calling device.

The Examiner acknowledges that Chack fails to teach a data message that comprises a phone number. (see Office Action, page 5) The reason that Chack fails to teach such features is that Chack's transaction processing system transmits a uniform resource locator (**URL**) to a transaction initiator (see Chack, col. 8, lines 61-63) Chack's transaction processing system is **only able** to service the **URL** that is transmitted to a transaction initiator. Thus, to modify Chack's transaction processing system to transmit a data message that comprises a **phone number** would be **nonsensical** within the **context of** Chack's invention – which **lacks** a system and method that is able to **service** a call from the **phone number**.

Helferich teaches:

The email server 16 communicates with the message processor 18 for establishing a temporary **mailbox associated with a specific callback number**, which was assigned to a message.

When the message processor 18 receives a call directed to a specific callback number, the message processor 18 prompts the mobile phone user to dictate a reply message for the specific recipient identified

by header information contained in the original message (step 216). The message processor 18 records the voice reply message, notifies the email server 16 of the voice message, and provides the email server with the callback telephone number that the user dialed (or that the mobile phone 10 automatically dialed in response to the user activating the reply command) (step 218).

The email server 16 uses the callback telephone number to retrieve the email message associated therewith (step 220). The email server 16 then transmits to the originator of the email message associated with the callback telephone number at least the voice message recorded by the message processor 18 (step 222). In one embodiment, only the voice message is transmitted, in other embodiments, the voice message plus the email message associated with the callback number are transmitted. (*emphasis added; see Helferich, col. 4, line 54 to col. 5, line 9*)

Helferich teaches a temporary mailbox associated with a specific callback number. When a call is directed to this callback number, a mobile phone user can leave a reply message. An email server uses the callback number to determine an originator of an email message, and transmits a voice message or a voice message plus the email message associated with the callback number.

Thus, Helferich teaches "receiving at the mobile phone the information forwarded by the email server, which at the least includes a callback number...Upon activating the reply command, the mobile phone automatically places a call to the callback number." (see col. 4, lines 32-43) As discussed above, calling the callback number allows a user to leave a reply message and allows an email server to transmit a voice message and email to the originator of the callback number. The originator does NOT specify and pre-designate the voice message and email, as an originator cannot know in advance that such information even exists. Helferich, like Chack fails to teach or suggest a data message comprising a phone number within a system and method to trigger automatic transmission of user specified pre-designated information to a calling device, as required by claims 26, 28, 30 and 32.

Even if it were obvious to theoretically modify Chack with Helferich's teachings, the result would be a transaction processing system that transmits an email message that includes a callback phone number. But, as

discussed above, Chack's transaction processing system is **unable** to service a callback phone number. It is able to service **only** a **URL**. Thus, the Examiner's theoretical modification of Chack would still fail to result in a functional system. Chack and Helferich, either alone or in combination, fail to disclose, teach or suggest a system and method for automatically transmitting a data message comprising a **phone number** to a calling device according to a user specific retrieval profile, with a call to the phone number triggers transmission of **user specified pre-designated information** to the calling device, as required by claims 26, 28, 30 and 32.

Accordingly, for at least the above reasons, claims 26, 28, 30 and 32 are patentable over the prior art of record. It is therefore respectfully requested that the rejections be withdrawn.

**Claims 7, 8, 27 and 31 over Chack, Helferich, and Pepe**

In the Office Action, claims 27 and 31 were rejected under 35 USC 103(a) as allegedly being obvious over Chack in view of Helferich, and in further view of U.S. Pat. No. 5,742,668 to Pepe et al. ("Pepe"), with claims 7 and 8 being rejected under 35 USC 103(a) as allegedly being obvious over Pepe in view of Chack and Helferich. The Applicants respectfully traverse the rejection.

Claims 27 and 31 are dependent on claims 26 and 30, and are allowable for at least the same reasons as claims 26 and 30.

Claims 7, 8, 27 and 31 recite, *inter alia*, a system and method for triggering transmission of a data message comprising a **phone number** to a calling device according to a user specific retrieval profile, a call to the phone number triggering transmission of **user specified pre-designated information** to the calling device. As discussed above, Chack and Helferich, either alone or in combination, fail to disclose, teach or suggest such features.

The Examiner relies on Pepe to allegedly teach "converting retrieved user information to short message and transmitting to calling device." (see Office Action, page 6)

Pepe teaches that an e-mail body can include a message sender's

address that includes a voice mail phone number. (see col. 19, lines 41-52) Triggering transmitting of a voice mail to a calling device is not triggering transmission of user specified pre-designated information, as required by claims 7, 8, 27 and 31.

So even Pepe, Chack and Helferich, either alone or in combination, would still fail to disclose, teach or suggest a method for triggering transmission of a data message comprising a phone number to a calling device according to a user specific retrieval profile, with a call to the phone number triggering transmission of user specified pre-designated information to the calling device, as required by claims 7, 8, 27 and 31.

Accordingly, for at least the above reasons, claims 7, 8, 27 and 31 are patentable over the prior art of record. It is therefore respectfully requested that the rejections be withdrawn.

#### **Claims 7 and 8 over Makela, Chack, and Helferich**

In the Office Action, claims 7 and 8 were rejected under 35 USC 103(a) as allegedly being obvious over U.S. Patent No. 6,301,338 to Makela et al. ("Makela") in view of Chack and Helferich. The Applicants respectfully traverse the rejection.

Claims 7 and 8 recite, *inter alia*, a method for triggering transmission of a data message comprising a phone number to a calling device according to a user specific retrieval profile, a call to the phone number triggering transmission of user specified pre-designated information to the calling device. As discussed above, Chack and Helferich, either alone or in combination, fail to disclose, teach or suggest such features.

Makela appears to disclose a communication device comprising a message function wherein a short message is set in response to an incoming message in a situation where the user can't answer the call. (see Abstract) A user can depress a function key to select a predefined message from a list of ready messages (see Makela, col. 7, lines 43-46) The user can write a desired reply message through a keypad. (see Makela, col. 7, lines 22-23)

Thus, Makela teaches transmission of a keypad reply message or a canned reply message – not a data message comprising a phone number to a calling device according to a user specific retrieval profile, as required by claims 7 and 8.

Moreover, Makela teaches a reply message that is specified by a called party at a time of a call. A calling party reply message specified at a time of a call is not user specified pre-designated information, as required by claims 7 and 8.

Makela fails to teach or suggest a method for triggering transmission of a data message comprising a phone number to a calling device according to a user specific retrieval profile, with a call to the phone number triggering transmission of user specified pre-designated information to the calling device, as required by claims 7 and 8.

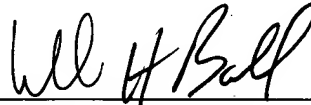
So even Makela, Chuck and Helferich, either alone or in combination, would still fail to disclose, teach or suggest a method for triggering transmission of a data message comprising a phone number to a calling communications device according to a user specific retrieval profile, with a call to the phone number triggering transmission of user specified pre-designated information to the calling device, as required by claims 7 and 8.

Accordingly, for at least the above reasons, claims 7 and 8 are patentable over the prior art of record. It is therefore respectfully requested that the rejections be withdrawn.

**Conclusion**

All objections and rejections having been addressed, it is respectfully submitted that the subject application is in condition for allowance and a Notice to that effect is earnestly solicited.

Respectfully submitted,

A handwritten signature in cursive script, appearing to read "Will H Bollman", written over a horizontal line.

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